

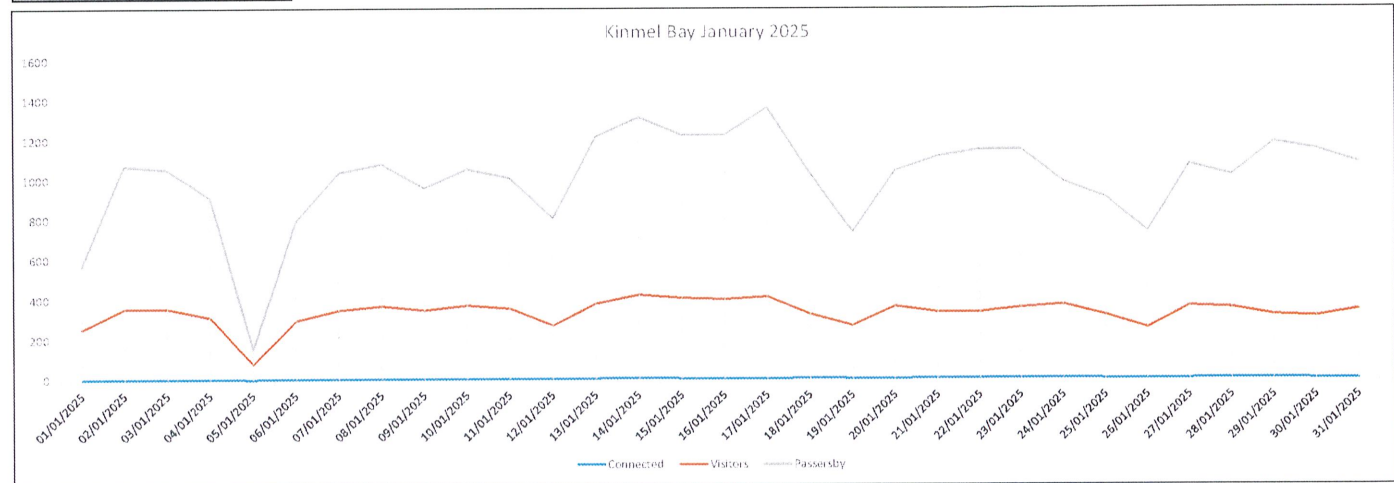
KB - JAN 25

Day	Date	Connected	Visitors	Passersby
Wednesday	01/01/2025	1	252	571
Thursday	02/01/2025	4	355	1071
Friday	03/01/2025	4	355	1055
Saturday	04/01/2025	2	312	913
Sunday	05/01/2025	0	77	153
Monday	06/01/2025	4	296	795
Tuesday	07/01/2025	1	346	1038
Wednesday	08/01/2025	2	368	1082
Thursday	09/01/2025	4	346	961
Friday	10/01/2025	1	372	1056
Saturday	11/01/2025	2	355	1011
Sunday	12/01/2025	2	270	808
Monday	13/01/2025	3	379	1220
Tuesday	14/01/2025	7	423	1316
Wednesday	15/01/2025	3	406	1226
Thursday	16/01/2025	4	401	1227
Friday	17/01/2025	2	414	1365
Saturday	18/01/2025	5	326	1034
Sunday	19/01/2025	3	269	737
Monday	20/01/2025	2	364	1046
Tuesday	21/01/2025	6	336	1118
Wednesday	22/01/2025	6	336	1155
Thursday	23/01/2025	5	359	1153
Friday	24/01/2025	7	374	990
Saturday	25/01/2025	4	320	912
Sunday	26/01/2025	4	256	739
Monday	27/01/2025	4	364	1076
Tuesday	28/01/2025	7	357	1023
Wednesday	29/01/2025	5	320	1187
Thursday	30/01/2025	3	312	1152
Friday	31/01/2025	2	347	1085
TOTAL		109	10367	31275

Daily Avg. Capture Rate (%): 24.9

Total Passersby	125,602
Total Visitors	41,635
Total Connected	438
Total Monthly	167,675

	75%	Passerby	Passersby are probing wireless devices detected by the footfall sensors installed in Kinmel Bay. While a passerby was seen by our network, the probes and dwell time were not considered long enough to be a visitor.
PB Daily Average	4,052	25%	Visitor
V Daily Average	1,343	50%	difference
Total Daily Average	5,395		

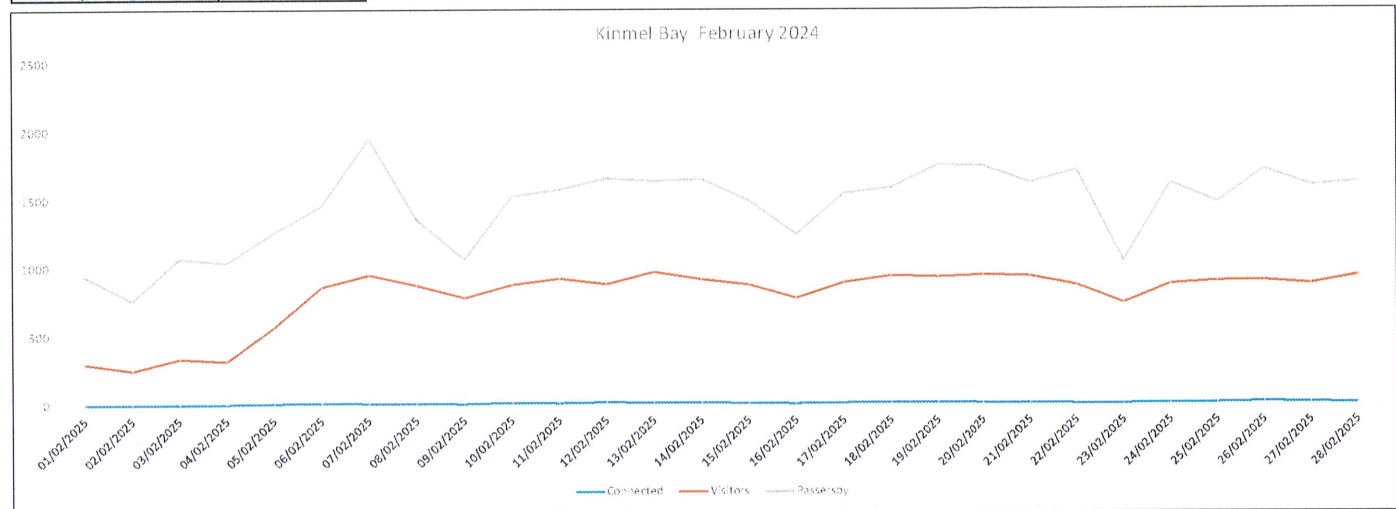


Day	Date	Connected	Visitors	Passersby
Saturday	01/02/2025	3	298	940
Sunday	02/02/2025	2	248	763
Monday	03/02/2025	4	335	1071
Tuesday	04/02/2025	4	316	1042
Wednesday	05/02/2025	8	568	1262
Thursday	06/02/2025	11	861	1455
Friday	07/02/2025	7	949	1951
Saturday	08/02/2025	6	871	1357
Sunday	09/02/2025	2	781	1064
Monday	10/02/2025	12	876	1525
Tuesday	11/02/2025	8	920	1574
Wednesday	12/02/2025	15	880	1655
Thursday	13/02/2025	11	969	1636
Friday	14/02/2025	12	914	1649
Saturday	15/02/2025	5	875	1491
Sunday	16/02/2025	4	776	1246
Monday	17/02/2025	8	890	1547
Tuesday	18/02/2025	12	940	1585
Wednesday	19/02/2025	10	930	1755
Thursday	20/02/2025	9	946	1743
Friday	21/02/2025	9	934	1622
Saturday	22/02/2025	4	868	1712
Sunday	23/02/2025	4	739	1048
Monday	24/02/2025	5	877	1620
Tuesday	25/02/2025	9	898	1475
Wednesday	26/02/2025	15	900	1719
Thursday	27/02/2025	10	876	1598
Friday	28/02/2025	6	938	1625
TOTAL		215	22173	40730

Daily Avg. Capture Rate (%):	35.2
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KB - FGB 2025

PB Daily Average	4,133	65%	Passerby	Passersby are probing wireless devices detected by the footfall sensors installed in Kimmel Bay. While a passerby was seen by our network, the probes and dwell time were not considered long enough to be a visitor.
V Daily Average	2,250	35%	Visitor	Visitors are wireless devices that visited the network. A visit is initiated when a footfall sensor detects a probe with Received Signal Strength Indication (RSSI) of 15 or greater. Visitors are devices which continue to send probes of 10 RSSI or greater for 5 consecutive minutes.
Total Daily Average	6,382	30%	difference	



KB - MARCH 25

Day	Date	Connected	Visitors	Passersby
Saturday	01/03/2025	8	921	1790
Sunday	02/03/2025	4	820	1614
Monday	03/03/2025	9	903	1656
Tuesday	04/03/2025	16	902	1612
Wednesday	05/03/2025	14	956	1649
Thursday	06/03/2025	16	921	1652
Friday	07/03/2025	13	967	1954
Saturday	08/03/2025	11	935	1810
Sunday	09/03/2025	5	850	1519
Monday	10/03/2025	12	960	1568
Tuesday	11/03/2025	10	951	1683
Wednesday	12/03/2025	10	986	1794
Thursday	13/03/2025	13	988	1727
Friday	14/03/2025	12	1028	2000
Saturday	15/03/2025	6	980	1875
Sunday	16/03/2025	7	853	1665
Monday	17/03/2025	7	950	1731
Tuesday	18/03/2025	7	994	1665
Wednesday	19/03/2025	9	1007	1674
Thursday	20/03/2025	12	1003	1765
Friday	21/03/2025	17	1034	1976
Saturday	22/03/2025	7	977	1866
Sunday	23/03/2025	4	868	1530
Monday	24/03/2025	13	971	2070
Tuesday	25/03/2025	14	969	1870
Wednesday	26/03/2025	12	971	1852
Thursday	27/03/2025	10	961	1827
Friday	28/03/2025	11	1047	2029
Saturday	29/03/2025	7	1004	1827
Sunday	30/03/2025	9	900	1826
Monday	31/03/2025	9	920	1758
TOTAL		314	29497	54834

Daily Avg. Capture Rate (%): 35

Total Passersby	156,669
Total Visitors	84,277
Total Connected	897
Total Monthly	241,843

PB Daily Average	5,054	65%	Passerby	Passersby are probing wireless devices detected by the footfall sensors installed in Kinmel Bay. While a passerby was seen by our network, the probes and dwell time were not considered long enough to be a visitor.
V Daily Average	2,719	35%	Visitor	Visitors are wireless devices that visited the network. A visit is initiated when a footfall sensor detects a probe with Received Signal Strength Indication (RSSI) of 15 or greater. Visitors are devices which continue to send probes of 10 RSSI or greater for 5 consecutive minutes.
Total Daily Average	7,772	30%	difference	

